



Bullfrog Power is Canada's leading green energy provider

We can help your business shrink its carbon footprint and achieve its sustainability goals.

Since 2005, Bullfrog Power has provided green energy solutions for homes and businesses across Canada. With over 10,000 residential and 1,500 business customers, Bullfrog helps individuals and businesses address their carbon footprint through green electricity, green natural gas, green fuel, and carbon offsets.



Green electricity

- We source renewable energy certificates (RECs) from EcoLogo-certified wind, solar, and low-impact hydro facilities.
- RECs are the global standard for tracking how much renewable electricity is put on the grid, and one REC represents the environmental and social benefits of one megawatt-hour of renewable electricity.
- Addresses Scope 2 emissions.



Green natural gas

- When organic waste decays at a landfill or wastewater treatment plant, it emits an energy-rich gas. Instead of letting that gas escape into the atmosphere, our producers capture it, clean it, and put it onto the natural gas pipeline system on our customers' behalf.
- Addresses Scope 1 emissions.



Carbon offsets

- Offsets can be used to address unavoidable value-chain emissions. Our offsets are sourced from international and North American ICROA-endorsed standards, including Gold Standard and Verified Carbon Standard (VCS).
- Addresses Scope 3 emissions.

Power purchase agreement solutions

Bullfrog Power offers a full suite of advisory services to help customers navigate the PPA process and secure a favourable contract that fits their budget, risk tolerance, and sustainability goals.

Power purchase agreements (PPAs) are an innovative, cost-effective way for large power users to procure green electricity by contracting directly with wind and solar developers.



*Source: <https://pubs.acs.org/doi/pdf/10.1021/acs.est.2c00289>. Exact emissions reductions are dependent on specific supply conditions and are reported annually in Bullfrog's Green Fuel Emissions Reduction Calculator Summary. Each of Bullfrog Power's biofuel suppliers have the full life-cycle carbon intensity of its product assessed by an independent third party using GHGenius, a tool developed for Natural Resources Canada. The biofuel's carbon intensity is compared to the petroleum-based fuel it is replacing (e.g. biodiesel is compared to diesel fuel) by being run through the GHGenius tool to calculate the emissions reductions associated with displacing each litre of petroleum with a litre of biofuel.

Quality green energy and more

Communication benefits

Our marketing and communication benefits help you accurately share your sustainability achievements and connect with customers, employees, and other stakeholders.

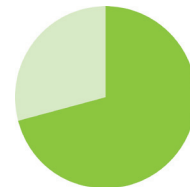
Reliable reporting

We're the first renewable energy provider in Canada to publish a green energy audit to ensure your renewable energy was produced, properly counted, and credited to you.

Community projects support

In addition to supporting grid-scale renewable energy production, you'll also help fund solar, wind, and clean tech projects in communities across Canada.

How customers feel about Bullfrog Power



71% of Canadians who recall seeing the Bullfrog Power logo have a more favourable impression of a product or business associated with it.*

*Responses from 1,879 adult Canadians in a 2022 study by Leger.

Benefits of bullfrogpowering your business

Reduce your environmental impact

Achieve your organization's emissions reduction goals and take meaningful action against climate change and air pollution.

Elevate your brand and attract eco-conscious customers

Bullfrog Power's marketing and communication benefits help customers leverage the reputational benefits of a renewable energy commitment and share their achievements with new and existing customers.

Support the green energy industry in Canada

By paying a premium for green energy, you help in the transition to a low carbon economy by supporting Canada's renewable energy industry — a key component in our fight against climate change.

Increase employee loyalty and appeal to top talent

Bullfrog Power can help you boost employee engagement and drive a culture that attracts key talent through employee programming designed to increase awareness of your commitment to the environment.



Help bring new, community-based green energy projects online

Bullfrog Power uses our customers' support to invest in new, community-based green energy projects across the country.

Bullfrog Power's endorsements and accreditations:

